

On Aesthetic Characteristics and Value Orientation of Sports Dance Culture

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Abstract: From the current data research, the aesthetic characteristics of sports dance have typicality and the unity of competition and art, at the same time, it also has multiple unity and harmony between men and women. It can be said that the cultural connotation of sports dance is diversified, and a comprehensive promotion of cultural publicity and infiltration of sports dance can make its value orientation play a more correct role. Generally speaking, the discussion of the cultural aesthetic characteristics and value curve of sports dance plays a significant role in the value of sports dance culture, so the article analyzes the relevant content in order to guide the practical work.

1. Introduction

A summary of the development history of sports dance shows that it has gone through several stages, namely primitive dance, folk dance, court dance and social dance, and finally formed today's sports dance. Sports dances in different periods have obvious brand marks of the times. Dancers summarized the specific development of sports dance and found that 1750-1900 was the waltz era, while the 20th century was the tango era. From the perspective of comprehensive analysis, the long-term spread and development of sports dance in the process of social development reflects the vigorous vitality of dance, and shows that dance itself has aesthetic value adapted to the times. The comprehensive study of the cultural characteristics and value curve of sports dance has significant characteristics for the comprehensive judgment of dance and the analysis of social functions.

2. The Typical Aesthetic Features of Sports Dance Culture

An in-depth analysis and understanding of the typical aesthetic characteristics of sports dance culture is of positive significance to the in-depth cognition of sports dance. From the perspective of practical research, the aesthetic characteristics of sports dance culture mainly include three aspects. The following is the specific analysis and exposition:

(1) The unity of competition and art

An analysis of the aesthetic characteristics of sports dance culture reveals that its outstanding aesthetic characteristics are reflected in the unity of competition and art. Sports dance develops with the development of society and has undergone significant changes in the development process [1]. In terms of the specific development of sports dance, the IOC recognized the qualification of sports dance from April 1995. After that, it appeared as a performance in the 13th Asian Games and Sydney Olympics. It is precisely because of the recognition of the International Olympic Committee and its display on the international stage that sports dance has become a recognized event. A summary of the specific characteristics of sports dance shows that it has the basic characteristics necessary for sports competitions, such as fierce competition, uniform restriction of rules, tight organization and actual results. From the perspective of characteristics, sports dance has outstanding aesthetic attributes. Furthermore, from the aspect of performance analysis, the main performance means of sports dance include movements and postures. This is an art that shows superb skills and is consistent with gymnastics. In short, the performance of sports dance is mainly about aesthetic skills. This kind of

performance has objectivity, sociality and visualization, and conforms to the basic characteristics of sports aesthetics.

Artistic characteristics are also possessed by sports dance. Simply from the analysis of the project name, sports dance belongs to the category of "dance" and its predecessor is dance, so the artistic aesthetic attributes possessed by dance also have [2]. From the analysis of current data, the biggest difference between sports dance and general sports events is that it is a dance form that takes human body movements as the main means of expression after artistic processing to express people's inner spiritual world and express people's aesthetic feelings and aesthetic ideals. At present, there are two major types of sports dance that are widely recognized, including 10 types of dance, although different types of dance have a unified name of "sports dance". However, there are significant differences in their style characteristics, and no matter which style characteristics, they all reflect people's inner world. It can be said that sports dance is an art online to people's inner world, so its aesthetics is artistic.

In a word, sports dance has the attribute of both local language sports and dance. Therefore, its aesthetics not only conforms to the sports aesthetic model, but also conforms to the artistic aesthetic standard, so its aesthetics has the unity of competition and art.

(2) Harmony between men and women

The second outstanding feature of sports dance in aesthetics is the harmony between men and women [3]. From the perspective of specific research, harmony refers to a state. In this state, whether it is between people or between people and nature, or between people and society, it can promote each other and coordinate with each other. The ancient Greek philosopher Pythagoras once put forward the aesthetic proposition of "harmony is beauty", and the ancient sages of our country also have a similar exposition of "harmony". On the whole, both eastern aesthetics and western aesthetics have a unified understanding of "harmonious beauty". In the "harmonious beauty", the most important thing is the harmonious relationship between people, while in the expression of harmonious relationship between people, the most prominent thing is the harmony between men and women.

Through the analysis of the performance of sports dance at this stage, it can be found that no matter what kind of sports dance, both sides of it are one man and one woman, and in the performance of sports dance, the core aesthetic is to realize the harmony between men and women [4]. Research on the evaluation of sports dance shows that the harmony between men and women is an important part of the evaluation. And this kind of harmonious performance is more diverse, which not only refers to the harmony of body image, such as the coordination of height, weight and clothing collocation, but also the harmony of body shaping, aesthetic consciousness, aesthetic ideal and other aspects. In short, the real harmony between men and women is the all-round harmony in form, content, thought and aesthetics. An analysis of the classic sports dance works left at this stage will reveal that the overall performance of dance works is the best example of harmonious performance between men and women, both in terms of stage image and artistic performance.

(3) Diversity and unity

The third outstanding aesthetic feature of sports dance is its multiple unity [5]. Judging from the data summarized so far, sports dance culture is not the product of seeking harmony with the culture of a nation, a country or a region, but a pluralistic culture. A summary of other sports dances in the modern sense shows that there are altogether 10 types of dances, and the origin and style of each type of dance are significantly different. For example, modern dance mostly originated in Europe, while Latin dance mainly originated in America. In order to compare the origin of these 10 kinds of dances, the difficulty is very high, mainly because in the development process of internal sports dance, there is a situation of mutual learning and integration between different kinds of dances. Dance is an important carrier of culture. The development, exchange and integration of dance is actually an exchange and integration of culture.

From a certain angle, the aesthetic culture of sports dance is not only pluralistic, but also unified, and it is unified on the basis of pluralism [6]. An analysis of the aesthetic unity in sports dance culture shows that the first aspect of this unity is dance form. In the 1920s, the teachers of the British royal dancers association organized and beautified the popular dances and steps in Europe and the United

States, forming seven kinds of dances such as waltz, which is the "old national standard dance". After the Second World War, the association organized and supplemented the "old national standard dance", thus forming the current two categories, 10 kinds of "new national standard dance". At this time, the form of sports dance was unified and recognized by the world. In short, the origin of sports dance is different, the culture it represents is also different, and the aesthetic of culture is also different. However, in the process of development, both culture and aesthetics have achieved unity on the basis of "new national standard dance". Therefore, one of the major aesthetic characteristics of sports dance is multiple unity.

3. The value-oriented function of sports dance culture needs to be fully promoted in aesthetic value

Generally speaking, sports dance culture has a prominent value-oriented role, and in order to correctly play its value-oriented role in practice, what must be done is to comprehensively enhance the aesthetic value of sports dance. Based on the specific research and analysis, to comprehensively improve the aesthetic value of sports dance, we need to focus on two aspects. The following is the specific analysis:

(1) Adhere to the dual value orientation of competition and art

In the overall promotion of the aesthetic value of sports dance, it is important to adhere to the dual value orientation of competition and art. At the same time, it is an important foundation for the cultural value orientation of sports dance. According to the current research and analysis, a significant problem has emerged in the development of sports dance in the whole international community, namely, attaching importance to competition and neglecting art. This situation is very unfavorable to the promotion of the aesthetic value of sports dance culture. As mentioned above, sports dance is a form of sports that perfectly combines competition and art. To enhance the aesthetic value of its culture, it is necessary to adhere to the dual value orientation of both competition and sports in the process of developing sports dance. In terms of the competitive orientation of sports dance, it specifically refers to the existence of sports dance as a form of competitive sports and its development in the direction of competition [7]. Similarly, its artistic value orientation specifically refers to its existence as a dance art and its development towards art. Sports dance has the dual value orientation of competition and art, which requires a re-examination of its essential attribute of sports dance when recognizing sports dance, and the unification of the connotation of "competition" and "art". In this way, in the process of the development of sports dance, the situation of paying equal attention to both will be better maintained and its aesthetic value will be enhanced.

From the perspective of reality analysis, under the influence of the dual value orientation of attaching importance to competition and ignoring art, there are many problems in the development of sports dance in our country. The specific problems can be summarized as follows: 1) the problem of subject attribution. Sports dance has both competitive value orientation and artistic value orientation. Under the influence of the orientation of emphasizing competition, education and teaching will include it in sports disciplines, but ballroom dancing, which belongs to a unified nature with sports dancing, will be included in dance disciplines, which is a kind of contradictory behavior [8]. From another point of view, there is ambiguity in the discipline boundaries of sports dance itself. 2) Terminology. As far as sports dance is concerned, dance circles will call it "national standard dance", but sports circles will call it "sports dance". The different appellations lead to many other problems, such as whether the participants in sports dance should be called athletes or dancers, and the terms widely used in sports, such as coaches, can be applied in sports dance teaching, etc. In short, terminology problems have led to confusion in the cognition of sports dance. 3) Competition issues. Sports dance has dual attributes, but in the current competition, both at home and abroad, the rules are not conducive to the artistic display of dance. This situation is not conducive to the development of sports dance.

Judging from the above, there are obvious problems in the actual performance of sports dance's competitive value curve and artistic value orientation. In order to comprehensively enhance its

aesthetic value and realize double value emphasis, the problem must be solved [9]. According to the current data, to solve specific problems, we need to pay attention to the following three aspects: 1) It is necessary to continuously emphasize the realistic development of sports dance and attach importance to the effective integration of the dual values of sports dance. In this way, at a higher level, the competitive value and artistic value of sports dance can be unified. 2) The essential attribute of sports dance needs to be re-examined. From the perspective of reality analysis, the ambiguity of attribute cognition will lead to internal friction in the development process of sports dance, which can be effectively controlled by reexamination of essential attributes. 3) Actively carry out the reform of sports dance competition and realize the adjustment of the rules of equal evaluation, so as to increase the content of artistic evaluation. This can provide support for the unity of competitive orientation and artistic orientation of sports dance [10].

(2) Promote gentlemanly demeanor

In terms of the overall promotion of the cultural aesthetic value of sports dance, it is very necessary to emphasize the promotion of gentlemanly manners, because it is the internal foundation of the promotion of cultural aesthetic value. In terms of the analysis at this stage, no matter what kind of sports dance, it is a spiritual product that can reflect the aesthetic form [11]. Based on the analysis of essence, spiritual products must have value and the value of products needs to be positive. As far as the sports dance culture is concerned, the correct and positive value orientation is the internal details of its cultural characteristics and the spirit it needs to disseminate. Gentleman's demeanor is the internal foundation of sports dance culture, so to realize the overall promotion of sports dance culture value, we must carry forward gentleman's demeanor.

It can be seen from the study of gentlemanly demeanor that it originated from the noble spirit and deepened in the chivalry spirit. In order to understand gentlemanly demeanor comprehensively and deeply, we need to have an in-depth analysis of noble spirit and chivalry spirit. From the relevant research data, aristocratic spirit has both positive and negative elements, while chivalry realizes the abandonment of negative elements in aristocratic spirit, so chivalry shows a more positive side. Gentleman demeanor sublimated in chivalry has more significant positive significance [12]. Judging from the specific understanding of gentlemanliness, its first emphasis is on the principle of fair and reasonable competition. That is, no matter what the occasion, both sides of the competition should be open and aboveboard, win with grace and lose with tolerance. Secondly, gentlemanly manner emphasizes rational restraint of emotion, that is, in the process of behavior and action, professional ethics is used as the standard for judgment and personal preference is not mixed.

Judging from the concrete development of sports dance, its internal driving force is gentlemanly manner. Not only that, gentlemanly manner is also an important gene for realizing the value of sports dance itself. Therefore, it is of outstanding practical significance to realize the full realization of the aesthetic value of sports dance, emphasize the gentlemanly manner and carry forward it.

4. Summary

To sum up, as an important dance form at this stage, sports dance is also a sports event with competitive attributes, so sports dance has dual attributes. In order to deeply understand the relevant content of sports dance, the aesthetic characteristics of sports dance culture are analyzed and its value orientation is analyzed. This can lay a solid foundation for the value-oriented role of sports dance. Under the condition that the value orientation of sports dance is clear, the positive emphasis on value cultivation has a prominent effect on strengthening the orientation of dance value.

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